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W H O L E B E A U T Y^{*}

Topical Prescriptive 5% Minoxidil - FAQ's

What is 5% Minoxidil?

5% Minoxidil is a customized compounded prescription solution that contains the FDA approved hair growth medication Minoxidil, Retinoic Acid for enhanced penetration and a sophisticated blend of anti-inflammatory, anti-oxidant, and anti-androgen ingredients without propylene glycol (a common irritant that can cause redness, dryness, flaking, inflammation and discomfort). Created using a well-researched proprietary process, 5% Minoxidil offers more powerful penetration of Minoxidil in a non-greasy, non-staining, user-friendly, stable formula for men and women.

How does 5% Minoxidil work?

It is well accepted that Minoxidil is a potent hair growth stimulator, causing resting follicles to produce hair and weak follicles to produce longer, thicker and more pigmented hair over time with consistent use. Whole Beauty Institute may prescribe 5% Minoxidil in conjunction with other hair restoration treatments (Propecia® or Finasteride [for men only], Low Level Laser Therapy [LaserCap®], Platelet Rich Plasma Therapy [PRP], hair transplantation, etc.). Minoxidil is often a 'first-line' treatment for women with thinning hair and an important part of a multi-therapy regimen for men.

How is 5% Minoxidil applied?

20-30 drops of 5% Minoxidil be applied twice daily to your dry scalp, focusing primarily in the areas of concern. Remember that the products needs to be placed on the scalp as best as you can, once your scalp has been dried. Placement of these drops onto wet hair and scalp will dilute the concentration. So you may use a comb with a stem on the end to move away the hair, to allow for the application onto the scalp. You may apply 5% Minoxidil immediately after showering in the morning on a dry scalp, but allow it to absorb for at least two to three hours before showering again, swimming or participating in heavy physical activity that would cause you to sweat profusely. For maximum effect, 5% Minoxidil should be spread evenly by using the special 'droptainer' bottle that allows for the accurate application of 5% Minoxidil directly where you need it...on the scalp, not on your hair. Make sure to gently massage it into the scalp with your fingers so it can reach the hair follicles below. Then dry your hair, wash your hands thoroughly, and wash off any solution that has dripped onto your forehead or face. If you feel that your hair is slightly weighed down, you may certainly blow dry your hair after applying. In addition, you may use any of your hair products (gel, hair spray, etc.) without effecting your result.

What areas are normally treated with 5% Minoxidil?

Contrary to popular belief, 5% Minoxidil will work wherever there are weakened hair follicles.

What can the average person expect to achieve with 5% Minoxidil?

Topical Minoxidil has been researched for more than two decades in hundreds of scientific studies involving thousands of patients with thinning hair and hair loss. Recent studies show that 5% Minoxidil has been shown to regrow hair in over 80% of men and women. 5% Minoxidil provides an even

greater penetration of Minoxidil and the benefit of synergistic ingredients compared to the over-thecounter generic Minoxidil or Rogaine® brand.

When should I start 5% Minoxidil?

Hair loss always gets worse over time without treatment—the earlier you start, the better!

When will I see results with 5% Minoxidil?

Cosmetic (visual) benefits may take six to twelve months of consistent use to be noticeable in the mirror and/or photos. As the original, weak hairs fall out, the new, healthier hairs replace them leading to a gradual and ongoing improvement in the thickness and appearance of your hair. You may notice some mild shedding within the first two to four months as the weak hairs are pushed out to make way for stronger, healthier hair. This is completely normal and is recommended that you continue to use the product.

For all forms of non-surgical management, compliance on the patient's part as well as routine medical tracking is recommended to achieve the best possible results. We use intelligent analysis software that generates a precise, scientific measurement of hair loss, hair growth, hair thickness, and "how much hair" is present in an area of scalp.

What are the typical side effects of 5% minoxidil compared to the over-the-counter Rogaine® (Minoxidil) Solution?

The most common side effect from OTC Rogaine® (Minoxidil) is skin irritation. Redness, dryness, flaking, inflammation and discomfort at the scalp are possible. Thankfully, skin irritation and other related side effects are extremely rare with 5% Minoxidil because it has mild anti-inflammatory properties and contains absolutely NO propylene glycol (found in over-the-counter Rogaine® or Minoxidil solutions). Rogaine® (Minoxidil) rarely will slightly lower blood pressure, and may lead to an increase in hair growth or "peach fuzz", usually on the face or forehead. Very rarely, patients may get chest pain, rapid heartbeat, faintness or dizziness, as well as swelling of the hands or feet. If these rare side effects occur, please discontinue the topical medication immediately. For more information on side effects, please search for minoxidil side effects on drugs.com. Do not use 5% Minoxidil if you are pregnant, breast feeding, or plan on getting pregnant. It is not recommended to be used if the skin on your scalp is cut, irritated or sunburned.

Will 5% minoxidil leave my hair greasy?

No. The sophisticated proprietary process used to create 5% Minoxidil allows it to be absorbed more quickly and leaves no sticky residue common with over-the-counter Minoxidil solutions. Applied correctly, there should be little to no impact on your hairstyle.

Can I color my hair while using 5% Minoxidil?

Yes. However, hold off on using the topical medication for 2-3 days before you color, and 2-3 days after you color, to prevent the chances of having any type of skin sensitivity or reaction.